

15TH ANNUAL
BOARD OF GOVERNORS
HEALTHCARE COLLEGE

HEALTHCARE AND MEDICINE—WHAT NOW?
TUESDAY, MAY 7, 2013

HARVEY MORSE CONFERENCE CENTER
CEDARS-SINAI

8:30 AM	REGISTRATION AND CONTINENTAL BREAKFAST BEGIN Registration continues throughout the day. You may arrive at any time.
9:00–10:00 AM	PANEL HOT TOPICS IN PEDIATRICS: RAISING HAPPY, HEALTHY KIDS AND TEENS
10:00–11:00 AM	PANEL WOMEN'S HEALTH—IT'S ALL ABOUT HORMONES: PREGNANCY, CONTRACEPTION, AND MENOPAUSE
11:00 AM–12:00 PM	INSIDER'S VIEW OF CEDARS-SINAI: TOURS
12:00–1:30 PM	LUNCH AND LEARN WITH FEATURED SPEAKER ROBERT KLAPPER, MD KLAPPERVISION: TEACHING SPORTS MEDICINE THROUGH WORD PICTURES—FROM MICHELANGELO TO CHICK HEARN TO ESPN
2:00–3:00 PM	BREAKOUT SESSIONS I SELECTION FROM FIVE TOPICS
3:15–4:15 PM	BREAKOUT SESSIONS II SELECTION FROM FIVE TOPICS
4:15–5:30 PM	RECEPTION



The Cedars-Sinai Board of Governors is proud to invite you to participate in our 15th annual Healthcare College. This year, we offer you a choice of sessions led by acclaimed physicians, researchers, and professionals who will present the latest medical information on a variety of topics. Please be our guest and enroll now for this unparalleled learning opportunity. The Healthcare College RSVP form is attached inside. Space is limited and reservations will be accepted on a first-come, first-served basis. For more information, please call (323) 866-7755. Registration is also available online at giving.cedars-sinai.edu/hcc2013.

THE CEDARS-SINAI BOARD OF GOVERNORS IS A DIVERSE COMMUNITY OF PHILANTHROPIC LEADERS COMMITTED TO SUPPORTING THE MEDICAL CENTER BY PROVIDING FINANCIAL RESOURCES, EDUCATIONAL EXPERIENCES, AND VOLUNTEER OPPORTUNITIES. FOR MORE INFORMATION ON HOW TO GET INVOLVED, PLEASE CALL (310) 423-7471.

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CEDARS-SINAI
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HOT TOPICS IN PEDIATRICS: RAISING HAPPY, HEALTHY KIDS AND TEENS**TODAY'S PEDIATRIC AND ADOLESCENT ISSUES: VACCINATIONS, THE THREAT OF CHILDHOOD OBESITY, AND CONTROLLING TECHNOLOGY****RON NAGEL, MD, FAAP***Senior Partner, La Peer Pediatrics***IT'S A HARD-KNOCK LIFE: THE GROWING PROBLEM OF SPORTS CONCUSSIONS AMONG ADOLESCENTS****JANE TAVYEV ASHER, MD***Director, Division of Child Neurology/Neurodevelopmental Disabilities**Department of Pediatrics; Department of Neurology**Cedars-Sinai Medical Center***AUTISM SPECTRUM DISORDERS AND ADHD IN CHILDREN AND ADOLESCENTS****REBECCA HEDRICK, MD***Child and Adolescent Psychiatrist**Department of Psychiatry**Division of Consultation Liaison**Cedars-Sinai Medical Center***MODERATED BY JEN LEVINSON, JEN'S LIST**

Jen Levinson is the owner and sole operator of *Jen's List*, a free daily email newsletter sent to more than 20,000 households daily that serves as a family guide to what's hot, new, and undiscovered in Los Angeles and beyond (www.JensList.com). Jen is constantly out and about in the community with her finger on the pulse, learning about the latest and greatest products and services in the area. She graduated from San Diego State University with a major in Criminal Justice in 1992 and spent almost 10 years as a liaison between 21st Century Insurance and the state of California in the Automotive Fraud Division. Jen and her husband, Mike, live in Calabasas with their five children, including two sets of identical twins! In addition to organizing and writing the *Jen's List* newsletter and being a stay at home mom for five boys, she is very active in philanthropic causes.

WOMEN'S HEALTH—IT'S ALL ABOUT HORMONES: PREGNANCY, CONTRACEPTION, AND MENOPAUSE

Hear from three top Cedars-Sinai physicians and researchers on understanding your past pregnancies as a roadmap to your future health, exploring contraception after age 35, and the latest research on menopause and hormone replacement therapy.



SARAH J. KILPATRICK, MD, PHD

*Chair, Department of Obstetrics and Gynecology
Associate Dean for Faculty Development
Helping Hand of Los Angeles Chair in Obstetrics and Gynecology
Cedars-Sinai Medical Center*



BRYNA HARWOOD, MD, MS

*Director, Section of Family Planning
Director, Family Planning Fellowship
Department of Obstetrics and Gynecology
Cedars-Sinai Medical Center*



ERICA WANG, MD, MAS

*Reproductive Endocrinology and Infertility
Department of Obstetrics and Gynecology
Cedars-Sinai Medical Center*



Famous pop artist Andy Warhol with Marcia Simon Weisman, a renowned collector and supporter of major art museums, during a book and poster signing in the main lobby of Cedars-Sinai Medical Center in 1977.

CEDARS-SINAI ART COLLECTION

Our Medical Center boasts a museum-quality collection, featuring more than 4,000 paintings, sculptures, photos, drawings, and lithographs. Take a tour of some of the finest work throughout the Medical Center.

INTERSTITIAL SPACE ROBOTS

Get a sneak peek into the inner workings of the Medical Center as you take a tour of the “floor in-between the floors” and witness the automatic guided vehicles working within the interstitial space.

KLAPPERVISION: TEACHING SPORTS MEDICINE THROUGH WORD PICTURES—FROM MICHELANGELO TO CHICK HEARN TO ESPN

Anatomy is complex. Teaching anatomy is best done by painting pictures with words. Michelangelo took simple tools and rock to convey complicated emotions. Mary and her dying son! By tilting her head in two planes, you see the sadness, the pity; thus the name “Pieta.” Chick Hearn used words to teach Lakers fans how to ‘see’ on the radio. “Slam Dunk” was an expression he created to convey the complexity of basketball. I teach sports medicine with these two mentors in mind. I host a radio show on ESPN every Saturday morning for two hours (*Weekend Warrior*). I now host a TV show where I explain complex injuries with animation on Fox Sports. Klappervision for a fractured ankle is a Hawaiian Outrigger Canoe: the canoe is the tibia and the outrigger is the fibula. When you break your ankle, it is like fracturing the outrigger.



ROBERT C. KLAPPER, MD

Director, Joint Replacement Program

Orthopedic Surgeon, Cedars-Sinai Medical Group; Cedars-Sinai Health Associates

Robert C. Klapper, MD, is a board-certified orthopedic surgeon at Cedars-Sinai Medical Group and Cedars-Sinai Health Associates. He also is Co-Director of the Joint Replacement Program at the Cedars-Sinai Orthopaedic Center.

Dr. Klapper is a leader in hip arthroscopy, a “keyhole” minimally invasive surgical technique. Currently, Dr. Klapper holds nine patents on the angled telescope and specially designed instruments used in the procedure.

Dr. Klapper also designed a tool that is used when a hip implant has worn out over time and needs to be replaced with a new prosthesis. Dr. Klapper’s invention produces an ultrasound frequency that reduces the cement to a chewing gum consistency, facilitating the cement removal.

Dr. Klapper was the orthopedic consultant to the TV show *ER*. He has written books, chapters, and articles on arthroscopy, ultrasonic technology in joint reconstruction, water rehabilitation techniques for hip joints, and other topics. He also makes presentations to professional societies and provides instruction in hip arthroscopy.

A graduate of Columbia University, Dr. Klapper received his medical degree from Columbia’s College of Physicians and Surgeons before interning in general surgery at Cedars-Sinai and the University of California, Los Angeles School of Medicine. He completed his residency in orthopedic surgery at Cornell University’s Hospital for Special Surgery. He was a Dean’s Research Fellow in the College of Physicians and Surgeons at Columbia University, completing fellowships in biochemistry and orthopedic surgery. He later completed a fellowship in implant/total joint replacement at the Kerlan-Jobe Orthopedic Clinic. In 1995, Dr. Klapper founded the Sports Medicine Information Network, a company that uses digital animation to produce educational video that clearly depicts and explains sports injuries.

Dr. Klapper is also a Qualified Medical Examiner, and he serves as clinical assistant professor in the Department of Orthopaedic Surgery at the University of Southern California School of Medicine.

BREAST CANCER TREATMENT: IT'S GETTING PERSONAL

What does personalized medicine mean for breast cancer patients? Learn about recent advances and a glimpse into the future of treating each patient in an individual, targeted manner. Surgical and medical oncologists work in concert with scientists to achieve the best possible outcome for each patient.



ARMANDO E. GIULIANO, MD, FACS, FRCSED
*Executive Vice Chair, Surgery
Associate Director, Samuel Oschin Comprehensive
Cancer Institute; Co-Director, Saul and Joyce
Brandman Breast Center—A Project of Women's
Guild; Cedars-Sinai Medical Center*



BARRY ROSENBLOOM, MD
Tower Hematology Oncology Medical Group

STOMPING OUT FOOT DISEASE: WHAT'S NEW IN FOOT AND ANKLE HEALTH

You stand on them all day long—how to maintain healthy feet and ankles. Taking good care of your feet and choosing proper footwear is essential to your long-term foot and ankle health. Your guide to preventing bunions, hammertoe, arthritis, and to learning from high-profile sports injuries.



DAVID THORDARSON, MD
*Orthopedic Center
Cedars-Sinai Medical Center*

BEYOND GREENS AND GRAINS: UNCONVENTIONAL WEIGHT LOSS METHODS

Examine gadgets and apps to accelerate weight loss, as well as explore and sample the magical world of meal replacements. Also, discover the potential role of bariatric surgery in inducing weight loss and ameliorating co-morbid conditions, including diabetes.



JENNIFER ARUSSI, MS, RD
*Medical/Surgical Weight Loss Dietitian
Center for Weight Loss
Cedars-Sinai Medical Center*



MIGUEL BURCH, MD
*Associate Director, General Surgery and
Minimally Invasive Surgery
Cedars-Sinai Medical Center*

BREATHLESS IN LOS ANGELES—LUNG DISEASE: ENVIRONMENTAL, HEREDITARY, OR OTHER?

Dr. Noble's clinical experience and research focuses on unraveling mechanisms underlying chronic lung disease issues and developing novel treatments and therapies for these disorders.



PAUL NOBLE, MD
*Chair, Department of Medicine
Director, Women's Guild Lung Institute
Cedars-Sinai Medical Center*

EXPERT TIPS FOR PREVENTION, DETECTION, AND TREATMENT OF SKIN CANCER AND MAINTAINING YOUTHFUL SKIN

Dr. Rabizadeh will discuss how patients can help to prevent skin cancer in their day-to-day lives as well as detect irregular moles or early skin cancers on themselves. She will review the latest treatments available for the most common skin cancers.

Dr. Ralph Massey will then discuss Mohs micrographic surgery and reconstructive surgery for the treatment of skin cancer.



SUSAN RABIZADEH, MD
*Department of Dermatology
Cedars-Sinai Medical Group*



RALPH MASSEY, MD
*Director, the Skin Cancer Group
Fellow of the American College of
Mohs Micrographic Surgery*

WOMEN'S HEALTH—EVERYTHING BUT CANCER: HEART, BOWELS, AND MORE

Hear from top Cedars-Sinai physicians and researchers on BRCA genes and non-cancer health risks and considerations, interdisciplinary research on the leading healthcare threat to women—heart disease—and the impact of inflammatory bowel diseases on the health of women and their children.

**MODERATED BY:**

SARAH J. KILPATRICK, MD, PHD
Chair, Department of Obstetrics and Gynecology
Associate Dean for Faculty Development;
Helping Hand of Los Angeles Chair in
Obstetrics and Gynecology
Cedars-Sinai Medical Center

**MARLA C. DUBINSKY, MD**

Director, Pediatric Inflammatory Bowel Disease
Program; Abe and Claire Levine Chair in Pediatric
Inflammatory Bowel Disease
Cedars-Sinai Medical Center



C. NOEL BAIREY MERZ, MD, FACC, FAHA
Director, Barbra Streisand Women's Heart Center
Director, Preventive and Rehabilitative Cardiac
Center; Women's Guild Chair in Women's Health
Cedars-Sinai Medical Center

**BETH Y. KARLAN, MD**

Director, Women's Cancer Program at the
Samuel Oschin Comprehensive Cancer Institute
and Division of Gynecologic Oncology, Department
of Obstetrics and Gynecology; Board of Governors
Chair in Gynecologic Oncology
Cedars-Sinai Medical Center

INNOVATIONS IN HEART FAILURE TREATMENTS

We will take you on a journey through the latest therapies in heart failure treatments. This will include new devices (including the total artificial heart), stem cell therapies, whole organ engineering, heart transplantation, and other innovative therapies.

**JON KOBASHIGAWA, MD**

Associate Director, Clinical Affairs, Cedars-Sinai
Heart Institute; Director, Advanced Heart Disease;
Director, Heart Transplant Program; DSL/Thomas
D. Gordon Chair in Heart Transplantation Medicine
Cedars-Sinai Medical Center

THE SCIENCE OF ADDICTION: UNDERSTANDING HOW TO PROTECT THE DEVELOPING BRAIN

Alcohol and drug addiction continue to be highly prevalent. This presentation will discuss recent scientific evidence on how drugs affect the brain, and how everyone from parents to medical providers can use that knowledge to protect families.

**ITAI DANOVITCH, MD**

Chairman, Department of Psychiatry and
Behavioral Neurosciences
Cedars-Sinai Medical Center

WHAT REALLY CAUSES CANCER AND WHAT CAN WE DO ABOUT IT?

During the past several decades, we have accumulated substantial knowledge regarding the causes of cancer, as well as strategies to reduce cancer risk, and the recurrence of cancer after diagnosis and treatment. While recent surveys suggest that Americans rate cancer their number one health concern, most believe it is impossible to prevent and blame the disease on factors that are outside of their control. The pervasive skepticism that cancer can be prevented, "everything causes cancer!," and the low awareness of real cancer risk are major obstacles to public health efforts targeting behavior change in the American public.

**MARC TROUP GOODMAN, PHD, MPH**

Director, Cancer Prevention and Control
Cedars-Sinai Medical Center

THE OPERATING ROOM: YESTERDAY, TODAY, AND TOMORROW'S O.R.

In this session, you will discover the huge technological advancements that have increased surgical quality in the hospital operating room. You will learn how Cedars-Sinai doctors utilize teamwork and the latest innovations in safety to improve patient care. Take advantage of this unique opportunity to see how the operating room team works.

**KEN CATCHPOLE, PHD**

Director of Surgical Safety and Human
Factors Research,
Department of Surgery
Cedars-Sinai Medical Center

CEDARS-SINAI PARKING MAP

VALIDATED PARKING AVAILABLE

ENTER THE HOSPITAL FROM THE SOUTH TOWER AND GO TO THE PLAZA LEVEL

