

FOR IMMEDIATE RELEASE October 24, 2011

Press Contact: Claudia Martinez, Sunshine Sachs Martinez@sunshinesachs.com/323-822-9300

## Cedars-Sinai Board of Governors to honor Barbra Streisand and Robert Barth

## Marvin Hamlisch to perform, Seth Rogen to host

**LOS ANGELES** - Barbra Streisand and Robert Barth will be honored by the Cedars-Sinai Board of Governors at their annual Gala on Tuesday, November 8<sup>th</sup> at the Beverly Hilton Hotel. Proceeds from the Gala, sponsored by Lexus, will benefit the Cedars-Sinai Heart Institute. Lexus will donate a 2012 Lexus LS 600h L Luxury Hybrid sedan to be raffled off during the Gala. A cocktail reception and silent auction will start at 5:00pm and dinner, awards and entertainment at 6:30pm. The Gala will be hosted by Seth Rogen, and will include a performance by Marvin Hamlisch.

The Board of Governors' current campaign benefits the Board of Governors Heart Stem Cell Center in the top-ranked Cedars-Sinai Heart Institute, led by Eduardo Marbán, MD, PhD.

A major component of the Cedars-Sinai Medical Center Heart Institute, the Women's Heart Center, led by C. Noel Bairey Merz, MD, is the only one of its kind, with strengths in clinical care, education, and research. This year's Gala will benefit the Women's Heart Center as part of the current Board of Governors campaign.

"We are thrilled to have two such worthy honorees this year," says Cedars-Sinai Board of Governors Chair, John Coleman. "Barbra Streisand and Robert Barth have both contributed to the community in such significant ways, and we are thankful for their support of the Cedars-Sinai Board of Governors. We are looking forward to an inspiring and entertaining evening."

Barbra Streisand is one of the most successful entertainers in history. Robert Barth is a philanthropist and the CEO of Black Equities Group Ltd.

## **About Cedars-Sinai Board of Governors**

The Cedars-Sinai Board of Governors is a diverse community of donors and leaders who are committed to supporting the Medical Center by providing financial resources, educational experiences for its members, and volunteer opportunities. For more information on how to get involved with the Cedars-Sinai Board of Governors, please call (310) 423-7471.